



A group of three business students at Kwantlen Polytechnic University, Andrew Dove, Brent Tanaka, and Stuart Harrison have teamed up and formed ABS Promotions. Our business is in operations until November 20st, 2011 and we are selling slippers and beanies to help raise funds for Prostate Cancer Foundation BC and to raise funds for the Kwantlen Venture Fund.

Products

Slippers

The slippers are selling for **\$30**. The slippers are available in a sand color with an embroidered Prostate Cancer Foundation BC logo on each pair of the slippers. The slippers are available in two unisex sizes; 7 – 9 and 10 -12.



Beanies

The beanies are selling for **\$20**. The beanies are available in two different colors, baby blue and navy blue which represent the colors of the foundation. As well, the Prostrate Cancer Foundation BC logo will be embroidered on the front of the beanie.



The purchase of these products will help to create further awareness for prostate cancer as well as it will be providing funds back to Prostate Cancer Foundation BC. \$1.00 from each sale of

slippers and beanies will go directly to Prostate Cancer Foundation BC with the remaining funds going to the Kwantlen Venture Fund.

Prostate Cancer Facts

- Second leading cause of cancer death in Canadian men, has a 25% fatality rate
- 25,500 men will be diagnosed with prostate cancer this year in Canada
- 1 in 7 men will be diagnosed with prostate cancer during their life time
- Men are 2-3 times more likely to develop prostate cancer if they have a close relative who has been diagnosed
- **Men should start a baseline PSA test at the age of 40**
- **Incidence and mortality rates are similar to those for breast cancer in women**
- There are no known causes or prevention for prostate cancer

If you are interested in purchasing the products, please email us at abspromotions1@gmail.com. For more information on our team and our project please visit our Facebook page at Prostate Cancer Awareness- ABS Promotions or visit our website at www.abspromotions.yolasite.com.